

# New Technology: The Projected Total Economic Impact™ Of Microsoft Edge For Business

After interviews with eight IT and security decision-makers and a survey of 215 IT and security decision-makers, Forrester aggregated the data and concluded that Microsoft Edge for Business, the secure enterprise browser, has the following three-year financial impact on a composite organization.\*

## FINANCIAL SUMMARY (PROJECTED BENEFITS PV)



## KEY METRICS

“The big benefit of Edge for Business is the enterprise-grade security. Microsoft Defender, Purview, and the Microsoft Security products natively work.”

IT DIRECTOR, RETAIL

### MICROSOFT EDGE FOR BUSINESS BY THE NUMBERS

**Up to 90%**  
Reduced risk exposure compared to standard browsers

**Up to 100%**  
Reduction in third-party browser security extensions and solutions

**Up to 100%**  
Reduction in traditional VDI or DaaS use for fully modernized, web-based workloads resulting in cost savings

### VOICE OF THE CUSTOMER

“The main value proposition of Edge for Business is seamless integration with the Microsoft ecosystem and enhanced security.”  
— IT DIRECTOR, HEALTHCARE

“Adopting Edge for Business is easier than most deployments because you already have the core components on the endpoint. You have native integration with security products and more.”  
— IT DIRECTOR, RETAIL

“Edge for Business has a familiar interface and AI with Copilot built into the browser. That was more innovation to look forward to. That’s where Edge for Business became our choice.”  
— SENIOR DIRECTOR, CONSUMER PRODUCT GOODS

Commissioned by:



This document is an abridged version of a case study commissioned by Microsoft titled: New Technology: The Projected Total Economic Impact Of Microsoft Edge for Business, October 2025.  
\*The composite organization is a Microsoft 365 E3 and E5 customer. The advanced security and management features in Edge for Business are included with eligible Microsoft 365 plans at no added cost.

[Read the full study](#)